

Aspen Power Catamaran - Newsletter

January 14, 2014

Aspen News Update!

What an exciting year for Aspen, the team has been very busy building new boats, delivering and training new owners, and working to expand our product line. In 2013 we sold approximately 2 million in new Aspens. We also sold \$640K in pre-owned Aspens/Brokerage and trade in boats. In June, with partner Nate Martin of Gateway Yachts, we purchased Nordic Tugs' retail store in Anacortes. Since the purchase, we've sold 3 new Nordic Tugs and 10 Brokerage boats. This store is one of the BEST retail locations in Puget Sound for selling, training and delivering new boats. Anacortes is a wonderful, boat enticing community with all the amenities a boater needs. Our staff is ready and willing to support your search for a new boat.

Additionally, the engineering and tooling development of Aspens new 38' (C111) has progressed well. As of December, the Hull Plug (positive shape to make the mold) is 70% complete and will be ready for the first molds construction by February 5th 2014. The 38' will be in tooling for the next 7 months and then begin production. C111 interest is high, 3 boats are presold today with 2 more nearing deposit. We have six C111 production slots we will fill with introductory pricing over the next 7 months while tooling is in development. As of today, our administration and production team has grown quite a bit and will continue to grow as we progress through 2014. As we begin the New Year, here are some highlights from 2013:

2013

•June 1st-3rd: Aspen Spring Owners Cruise to Poulsbo, WA. We had 8 boats and 22 owners and guests on a delightful, warm, and sunny spring weekend.

•June: Aspen Power Catamarans & Gateway Yachts Purchase Nordic Tug Dealership! Nordic Tugs Northwest is now Nordic Yachts Northwest. We have new Aspens, Nordic Tugs, and Gateway Fractional Ownership sales available, along with pre-owned brokerage inventory.

•July: C111 Tooling Investment Account Gets Fully Funded!

This million dollar project needed several key partners to step up. We received funding and engineering began in earnest in August.

•August 17th-23rd: Owners Club Cruise to Lower BC Coast.

Sucia, False Creek, Indian Arm, Gibsons, Jedediah Island, and Roche Harbor; the goal here was to stay a bit closer to home, while seeing and discovering new gems in places we all had passed before on our trips north to Desolation Sound. It worked! While each stop was special, my two favorites were Indian Arm and Jedediah Island. Indian Arm is a wonderful, deep, tall mountain fjord right behind Vancouver City. It is 18 miles long and mostly uninhabited, complete with waterfalls and lots of big jumping Salmon. However, the most amazing stop on our trip was BC Marine Park, Jedediah Island. It is just west of one of the places we try to avoid most, the bottom of Texada Island, known for its treacherously rough waters. But surprisingly, 3 miles west and 2 miles north, sits Jedediah in a calm, warm zone. The island was homesteaded at the turn of the century and is complete with quaint cabin, barn, field, and an orchard. Although, 90% of the island is wilderness with old growth trees and trails up over great mountains, and warm swimming bays/coves. This place is definitely a "MUST SEE" destination. We stayed 3 nights in Deep Cove at the top of the island and had a wonderful stay, complete with hiking, swimming, and kayaking. I'll be back next year!



The Club Anchored inside Indian Arm, North Vancouver B.C.

•September: PassageMaker Magazine - Aspen Story. This cruising magazine did a full boat test on our C100 Escape during trawler fest in the spring. The story was very complementary and informative. It started a blizzard of customer visits and sales activity that lasted right into Christmas. 8 boats were sold during this time frame which is typically one of our prep and rest periods before the winter shows.



Editor- In- Chief John Wooldridge, Writers Chris & Alyse Caldwell

•October: C111 38' Tooling Begins!

This has been a dream boat of mine from Aspens very beginning in 2007. To actually see the first hull plug parts cut and assembled with Rick Reid, as the project manager, is a bit like having a pregnant wife. I can hardly wait for the finished boat! She's changed and evolved with owner input from our original plan, but in thoughtful ways that give our owner's way more than they expected; a very efficient, fast cruiser that includes three staterooms, two heads, and a spacious salon with 360 degree visibility, all in the most stable platform on the water.

•November: The Graf's Buy in Burlington!

With the growth in the company and our activities becoming Skagit County based, Nick, Steve, and I began to think Skagit County was the place to be. Without prior collaboration, we all found our "new home" in Burlington, WA! I'm on the hill just East of the Chuckanut Drive exit, Steve's on the south side of town, and Nick & Sara found a new place on the west side of town. Nick, Sara, and Steve are all settled in Burlington, while Cathy and I are hoping to sell our current home and join them up North by March.

•December: Christmas party was a huge hit!

The annual owner's Christmas party was at the Mariner's Center in Anacortes on December 8th. We had about 70 Aspen, Nordic and Gateway owners for dinner, games, and singing. It was a very chilly night, but fun for all. Thank you Steve and Lisa for your hard work and organization in putting the event together!

2014 PLANS

•Aspen Moving ALL Production to Nordic Tug Factory, March 2014.

The move allows us to grow with our new larger models and keep up with demand. Currently the 38' mock-up, 38' hull tooling, and all C90 & C100 lamination production are completed at the Nordic Tug factory. The final assembly, along with our office, will now be moving north to Burlington, WA within the next few months.



•Sales are Exceptional and Increased 100% in 2013.

Currently, 75% of the production schedule for 2014 is sold, so we are working to expand production with the move to Nordic. However, to ensure you receive your new Aspen for next season, let us know soon! This time of year is the best to take the boat out to experience its full potential in those windy, messy seas! Financing is readily available at historically low rates, so call us today for your personalized quote and we will get you on a test ride!

•Nordic Yachts Northwest.

The past six months have been spectacularly busy and successful with the acquisition of the Nordic Tug dealership. In the first three months since acquiring the dealership the brokerage has outsold the entire year prior! We continue to sell new and pre-owned Nordic Tugs and Aspen Power Catamarans while adding to our pre-owned brokerage inventory. We also offer all brokerage services, mobile marine services, hull-deck maintenance, fiberglass and mechanical repair, and have your washing/detailing experts on hand. Stop in for a visit and let us take care of you and your boats' needs!

•Seattle Boat Show: Century Link Field Jan. 24th - Feb. 1st.

Largest show west of the Mississippi, there are a ton of activities, including many boating classes. Don't miss the introduction of Gateway IV, a 39' Flybridge Nordic Tug. It will be the largest Nordic ever to be displayed indoors!

Seattle Boat Show Exhibit Hours:

MON-THUR: 11am - 8pm FRIDAYS: 11am - 10pm SATURDAYS: 10am - 8pm SUNDAYS: 10am - 6pm

•Vancouver Boat Show: Jan. 22nd - 24th.

Conflicting with the Seattle show this year, our new partners, Bosun's Yacht Sales of Vancouver (Granville Island) and Sidney, will be showing off the 34' Nordic Tug, Gateway III, and their new line of Aspens. Please pay them a visit; the boats will be on the water at Granville Island.



NEW C90 & C100 OPTIONS:

•Glendinning Controls with Trolling Feature \$6,330 Troll at any speed desired, for catching those Kings! Safety electronic feature prevents over powering the trolling mechanism, which saves your transmission a trip to the service department.



•100lb. Halibut Fish Box

\$1,790 This is for the guy that catches BIG FISH, designed to be removable and has built-in insulation. It includes seat upholstery, stainless steel handles, and a SS drain.





•Custom High Polish Teak Finish & Corian \$27,850 Quality Burmese teak, custom fitted, then sprayed with 7 coats of DuraTech for that luxury finish. Corian is custom ordered to owner's preference and installed inside the head and galley. Handmade covers for the galley sink and stove are included. Under mount sinks are available.







Cockpit Teak Table

\$1,150 Cockpit table is removable and comes with Garelick chairs. Canvas cover is also included for storage and protection.





•New Electric Table Lift \$1,200 With the flip of a switch, the dinette table goes up and down for easy sleeper or lounge conversion.



PRODUCT SPOTLIGHT:

Aspen C111 38'

Starting Price \$552,800







As many already know, over the past 12 months we've been working very hard developing the all new C111. Currently we are calling it 38' as that is the water line length. But with our large-robust swim step and sturdy bow pulpit, the over-all length jumps to 40'-6"!!!

So the conundrum is what to call it? A 38', 39', or 40'? Tell us what you think!

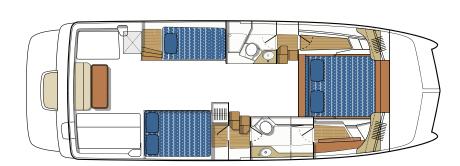


For those who haven't been following us on Facebook, over the last 6 weeks, the team has been assembling the Hull Plug. The stations (a lateral frame about every 24") are computer cut to .001" tolerance, making for extremely fair surfaces once skinned with the 1/2" Cedar. As you can see, this is going to be large boat. Everyone here can't wait to see it splash, and I bet you can't either! We still have 2014 production slots available, and we invite everyone to visit the factory.

Schedule your personal tour with Nick & Larry: 206.948.5090. Like us on Facebook!







2014 Aspen Calendar & Events:

JANUARY:

 22nd-24th: Vancouver Boat Show • 24th-Feb 1st: Seattle Boat Show

FEBRUARY:

Jan 24th -Feb 1st: Seattle Boat Show cont...

MARCH:

 21st-23rd: Anacortes Boat Show • 22nd: Aspen C111 39'Tooling: showing updated Mockup - 11AM @ Nordic Factory in Burlington WA Nordic Tugs/Aspen Factory Tours Available!

APRIL:

Nordic Tugs/Aspen Factory Tours Available!

MAY:

 1st-4th: Victoria Boat Show • 13th-17th: Anacortes Trawler Fest

• 29th-June 1st: Roche Harbor Nordic Tug

Rendezvous Nordic Tugs/Aspen Factory Tours Available!

JUNE:

 May 29th-June 1st: Roche Harbor Nordic Tug Rendezvous cont... 6th-8th: Aspen Owners Club Spring Cruise to Tacoma

New 2013 Aspen Owners:

A Very Special Welcome to the Aspen Family....

Lori & Rich Kelly, C100 (Talisman) - Blaine, WA As a first boat, Rich and Lori didn't just put their toes in to get a feel for it; they dove all in to a 50' Bayliner 4788! Hindsight, Rich admits they may have bitten off more than they could chew, but after 6 years, they handled that boat like a champ! Most of their boating requires them to cross the Straits of Georgia or the Salish Sea, making the large boat lull in the choppy water which, in turn, would make Lori get sea sick. With such a large boat, stress would endure when it came time to dock it anywhere. Sometimes, just the thought of having to dock it somewhere would cause anxiety, deterring them from taking the boat out. It was time for a change; it was time for an Aspen! Since getting their Aspen, they've been enjoying a smooth ride with little to no Sea sickness. It is a comfortable size for the two of them, and has a great platform for fishing and crabbing. Another major plus, is



they are now able to get through the Straits of Georgia in a timely fashion. With this New Year ahead of them, they plan on getting more involved with their local Yacht Club, do a few weekend trips locally, and then do their yearly trip with another couple up to Desolation Sound!



Gary & Robin Groth-Marnat, C90 (Brizo) - Santa Barbra, CA Before coming to Aspen, Gary and Robin's experience with boats was moderate; owned a power boat for 10 years in the 90's, been on friends' speed boats, and even lived on a boat. Now that they own an Aspen, they no longer experience "boat envy". They feel they finally found the right boat for them. The size of the boat allows for comfortable living, it handles with ease, and the fuel efficiency is remarkable. It's perfect for them to trailer and stay on for weeks at a time. They also love the king sized bed and thrusters! This year, they plan on getting out to the Channel Islands just off the coast of where they live in CA, and hope to trailer the boat up here to WA, cruise the Pacific Northwest, BC coast, then join the rest of the Aspen family on our owners cruise at the end of summer! Their dream is to trailer their boat to Florida so they can cruise down to the Bahamas and Caribbean Islands.

JULY: 25th-August 5th: Aspen Owners Summer Cruise to Broughton Islands, BC

AUGUST: • 25th-August 5th: Aspen Owners Summer Cruise to Broughton Islands, BC

SEPTEMBER: Seattle Boats Afloat Show; dates to come

OCTOBER: • 3rd-5th: Anacortes Boat Show Nordic Tugs/Aspen Factory Tours Available!

NOVEMBER: Nordic Tugs/Aspen Factory Tours Available!

DECEMBER: 6th: Company Christmas Party

Caroline & Rich Pettit, C100 (Blue Loon) - Edmonds, WA

Last year, we introduced Rich and Caroline after they purchased their C90. This year, they're proud owners of a new C100! After seeing drawings of the new design, they were immediately sold! They spend much of their time fishing and crabbing near Edmonds marina, and have loved participating in all our Owner Events. This year, when they aren't commuting by water between their homes in Edmonds and Lake Bay, they will be heading up north to go boating around Princess Louisa and cruise the BC coast!



Katie & Craig Graff, C100 (Servants Heart) - Anchorage, AK



Craig and Katie were very familiar to the catamaran hull; they purchased a Glacier Bay 2690 from Nick in 2006! After 7 great years, it was time for a little bit larger boat with a heater; Katie was done being cold! When their new Aspen was delivered to Alaska, they only had 2 weekends left to take it out before the winter season set in. Although it was short, they enjoyed every moment and appreciated the differences from their Glacier Bay. Craig said, "Overall, it's a much more comfortable boat. The fit, finish, and build are excellent." Their boat is primarily used for fishing! This upcoming season, you will find them cruising Prince William Sound, Kodiak Island, and Glacier Bay in SE Alaska where they will be filling their freezers with Shrimp, Halibut, and Salmon! However, due to the new found comfort of the boat, Craig and Katie have actually been

considering taking their boat for a weekend destination trip and leaving their fishing gear at home!

Betty & Roy Davis, C100 (Coho Cat) -

Cabo San Lucas & Anchorage, AK Having owned multi-hull sail boats through their life, the Davis' have grown fond of the smooth, stable ride that they offer. Roy has always been a huge enthusiast of multi-hull boats, so when they took delivery of their new Aspen, it was a dream come true for them. They describe their boat as, "very comfortable and rides nicely. We absolutely love it!" As much as they love their boat, the Davis' thought something else was worth mentioning; their customer service experience! They recently arrived in Cabo San Lucas with their boat, and find it comforting to know they have a forever "open line of communication" with Nick & Larry! They have been there to answer their questions and address their concerns. Betty said, "If we were to buy from anyone else, we would be on our own!" While they've been enjoying boating around the



Sea of Cortez, Cabo, and whale watching, their next adventure will take them to La Paz. They hope to enjoy the various marinas along the way, especially the Cabo Riviera Marina & Resort. Towards the summer, they are planning to trailer their boat back to Seattle to explore the San Juan Islands, and join in on the owners cruise at the end of July.



Rob Williams, C90 (- Portland, OR)

Rob is a retired professional from Oregon, and spends much of his time cruising the Columbia and Willamette Rivers with his puppy even making his way out into the Pacific through the infamous Columbia River Bar. On several occasions Rob had to call Larry, while underway in choppy waters, to exclaim how delighted he was with the ride.

Boats for Sale

2013 Aspen C90 Cruiser \$198,900

Owner Larry Graf, Selling Personal Boat this Month!

Includes Fully Equipped Galley, all Charter Equipment, New Volvo D3 Engine Pkg. 150HP 365Hrs, Radar, New Polished Table, Polished Teak Floors and Ultra Leather, 8' Zodiac Tender & 2.5 Suzuki Motor, Must Go to make room for his new C100.

WAS LAST YEAR'S BOAT SHOW DISPLAY HULL, AND 2013 CHARTER VESSEL. WILL NOT LAST, PRICED TO SELL AT SEATTLE BOAT SHOW Turn Key Ready for 2014!



2012 Glacier Bay 2685 Coastal Cruiser \$105,499

This vessel is located in Port Sidney Marine on Vancouver Is, BC. Premium Float On aluminum trailer from FL is included in price. Owner is selling to make room for new Aspen C100. A full array of electronics which will appease any captain includes: Garmin 6212 Chartplotter, GMR18, GHP10, 1KW Transducer The twin Yamaha 150s were recently serviced and show low hours!!! Extended Hard Top with Premium Canvas.



2007 Glacier Bay 3480 Coastal Cruiser \$272,000

This is an exceptional, one of a kind, and above average vessel. The Glacier Bay 3480 offers one of the smoothest rides you will find in any boat of this size. Coupled with the reliable, fuel-efficient Cummins diesel package this wide body yacht with its unique layout is well equipped for comfortable cruising.

This amazing vessel is fully loaded and has been immaculately maintained by Larry Graf and the Aspen Team. Moored in fresh water under covered moorage for the last 6 years; only recently moored at Cape

Sante Marina, Anacortes, WA Low hours, one cruise to Alaska in 09' and fresh water boating on Lake Washington.

