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Aspen Power Cats - Winter Newsletter

January 20, 2013

Greetings!

At Aspen we're in hyper-warp-drive. The opening of the Seattle Boat Show is 5 days away. This will be brief as we have been crazy busy with boat show prep. We will be debuting the 32' Aspen C100 Escape and the full scale mock-up/model of the 36' Aspen C110 will also be at the show. The Boat Show Committee also requested we build a "Boat Building Storyboard". It will show you how a boat is built. Think you will enjoy it. The display will be 8' tall and 30' long. Tomorrow we begin moving in to Century Link Stadium. See you at the show next week!

Hope you enjoy the update. If you any questions regarding the new models or Boat Shows, please don't hesitate to ask.

Cheers,
Nick Graf

New Models & Tooling Update

Aspen C100 Escape 32'

Starting Price: \$259,330

The boat is coming along despite some setbacks that have occurred. Last week, Steve Hyvari, our shop lead was rear ended at a stop light. Hit at 65 mph! We hope to have him back to work next week and are wishing him a speedy recovery. Larry has hired 5 more boatbuilders and made a terrific decision to include American Tugs to help get the molds for the cockpit and roof done on time. Still, there is a ton of work and small pieces of the boat, i.e. hatches, which will be coming together as we set up for the show next week. This boat is beautiful and I believe it will be a big success. It's simply far superior and less expensive to purchase and operate than what competitive boats in this size offer (more stable, better built, better engineering, more efficient). I really don't see any disadvantage to this design and think it's truly the future of the industry

The new 32' C100 Escape will keep much of the cabin and salon of our current C90, but; it will be 4' longer in the cockpit. Ideal for fishing and entertaining, this area will gain several standard features that are not available in the C90. It will have a built in 90qt. Igloo cooler with a double custom cushion, extra lazarette storage, an entertainment center with refrigerator and sink. The Volvo D3 220HP will be the standard engine package. Due to the extension, the engine will be out under the cockpit which will making the boat even more quiet.



Key C100 Features:

- Top speeds of 26-28mph
- 220HP Standard
- Still very efficient especially at C90 cruise speeds
- The boat will be trailerable (10' beam)
- Overall length will be 34'
- Built in spray rail
- An extra 4 inches in tunnel clearance, increased "suspension travel" for rough water

Please call Nick or Larry for purchase inquiries.

Email: nick@aspencatamarans.com or Call: 360.668.4347



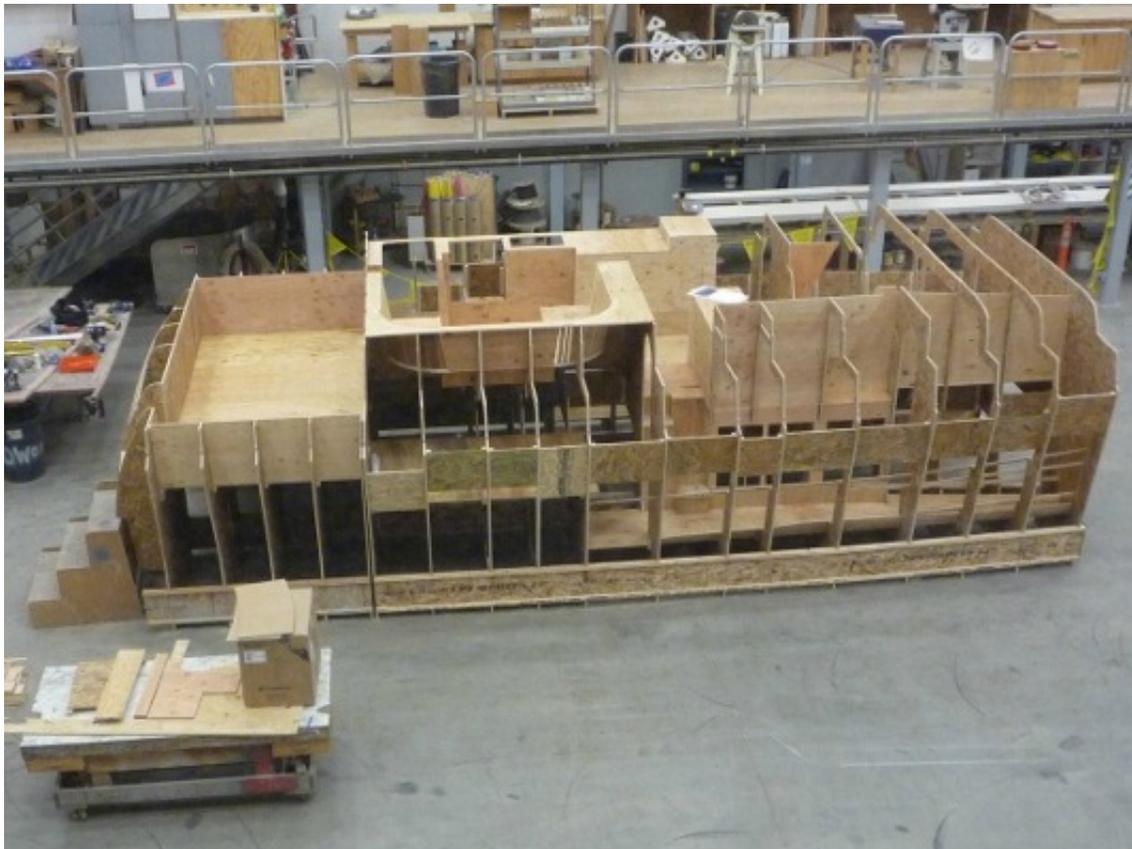
Aspen C110 36'

Starting Price \$462,000



The full scale mock-up was assembled at the Nordic Tug factory in Burlington last week. The scale of this boat is amazing - so much larger than the other Aspens, and is quite a layout. Much engineering went into this boat and to see it take shape is exciting. The complete model will have galley components, salon upholstery, stateroom mattresses, and even the helm seats to create a sense of scale for what the finished C110 will be. The finished

36' will have many unique custom features which stem a great deal from customer input. This is unique in the industry, most manufactures build mock-ups out of cardboard - if at all. This is way beyond that and all the engineering work will actually be used to help create the plug that later will create the molds. Come see it, it's your chance to have input into a brand new design.





Comments from Gateway our Fractional Ownership Partner

Regarding these two projects, THANK YOU to those who helped provide the capital to turn these into reality! I can tell you that your capital has directly created many jobs, and nothing gives me more satisfaction than getting to know these real families who benefit from your vision and courage. Also thanks to Larry, Nick and their team, they have been working unbelievable hours to bring these projects to fruition!

Nate Martin - Gateway Yachts

More information can be found on our website:
www.aspenpowercatamarans.com

Upcoming Events:

The Seattle Boat Show display is going to be phenomenal. In addition to the C100 and C110, there will also be a C90 on display as well. But it's not just the boats, we're also building in nearly 300 square feet of decking that surrounds the boats and includes elevated lights and display on Boat Building 101. I guarantee you've not seen anything like it at a boat show.



The following week, we'll be at the Vancouver Boat Show - February 7th -11th. Nate, Gateway Yachts, will be giving a one hour presentation on Fractional Ownership on both the 7th and the 11th, so if you can't make it to Seattle, perhaps a Vancouver trip would be fun.



Boats for Sale

New Orders

Sales have been exceptional, right now our production schedule is nearly sold out through early June. We do encourage shoppers to place boat orders during the off-season, soon! To ensure you receive your new Aspen for next season, call for your personalized quote today! Financing is readily available, at historically low rates.

Our Current Listings:

2013 Aspen C90, Aspen Fun III

\$210,000 Includes Fully Equipped Galley, all Charter Equipment, new Volvo D3 engine, and \$10,000 Discount in Price.



2013 Aspen C90, Blue Loon

\$221,000 New, Fully Loaded, Owner traded for New C100 32' Model, Only 56 Hrs-90% trolling for Salmon. Has canvas enclosure, dingy, heat, auto pilot, and new Volvo D3 engine.



2007 Glacier Bay 3480

\$286,000 Exceptional, one of a kind, and above average vessel; which reflects in our price, Twin Cummins 380 560hrs, schedule your viewing today. Stored undercover and in fresh water slip her whole life.



2005 Glacier Bay 2690
Sale Pending

\$82,500 very lightly used recently serviced, and is turnkey ready to go. Low hours, only 115hrs, and it has been stored on the trailer inside.



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